

PRIVACY POLICY STATEMENT UNDER ART. 13 REG. (EU) NO. 679/2016
For the processing of personal data, "Jèma - The Colour" International Photo Award
contest

Gerardo Cesari S.p.A. with registered office at Via Progni, 81, 37022 Fumane (Verona, Italy) – VAT no. 00639080985 (hereinafter "**Data Controller**"), in the person of its *pro-tempore* legal representative, in its capacity as **DATA CONTROLLER**, informs you pursuant to articles 13 and 14 of Regulation (EU) no. 2016/679 (hereinafter "**GDPR**") that the data you provide will be processed in the following ways and for the purposes set out below:

1. Which data do we use?

The Data Controller processes your ordinary personal data, including your first and last names, address, email address, identity document number and image, to enable you to participate in the "Jèma – The Colour" International Photo Award contest as an entrant.

2. Why do we process these data?

We process personal data:

- a) for management of current contractual relationships (participation in the "Jèma – The Colour" International Photography Award contest). We are permitted to process these data without your specific consent because this processing is for the purposes of execution of a contractual relationship (art. 6, comma b) of the GDPR);
- b) for publication on the Data Controller's social media channels (Facebook, Instagram, etc.), its website www.cesari.it and printed matter of your biography and image, in the event that you win the prize (art. 6, comma a), GDPR). The purpose of the processing is the advertising of the Jèma Award contest through communications activities (publication, communication via email, publication in printed matter, etc.). We require your specific consent for the processing of these data, which cannot be diffused without it.

3. Obligation to contribute data and consequences of failure to contribute them

The personal data processed for the purposes as per point 2.a) above are compulsory and without them you will not be able to take part in the contest; the data provided as per point 2.b) are optional, and without them we will not be able to disseminate your data as described in the same point.

4. How do we process your data?

Your personal data are processed both on paper and by electronic means. The processing is performed by data users and staff whom we have instructed and trained in the processing of data within their areas of competence only.

5. Who can access your data and to whom will they be disclosed?

Access to your personal data may be granted to people inside the organisation, such as employees, and external to it, such as consultants and professionals to whom we outsource some activities (such as the preparation of images, material for publication on the website or social media channels, publication in printed matter, etc.). The aforesaid are informed of their responsibilities with regard to the processing of personal data, and when necessary they are duly appointed as data users or external data processors. Finally, your data will be disclosed to the Aliberti publishing company, in the capacity of independent data controller and member of the photo contest jury. The privacy policy statement issued by the Aliberti publishing company can be requested from the Aliberti company itself.

6. Where are your data?

Your data are stored in Europe.

7. How long do we store your data?

Personal data relating to the activities described in point 2 are stored for 5 years from the time of collection, after which they are erased.

8. Rights of the data subject

Under the terms of articles 15 to 22 of Reg. (EU) no. 679/2016, the Data Subject is entitled to exercise specific rights. For example, to request access to or the erasure, rectification,

modification or portability of the data. To consult all the rights available to you, we advise you to refer directly to article 15 and following articles of the GDPR. You may exercise your rights at any time by writing to jema@cesari.it.

9. External data processors and data users

The updated list of the external data processors and data users is conserved at the registered office of the Data Controller.

10. Right to Complain

If you believe that the Data Controller's activities with regard to the processing of your data breach the Regulation and/or violate your rights, you may lodge a complaint with the Italian Data Protection Authority, by the procedures detailed on its website <https://www.garanteprivacy.it/>.

Privacy Policy Statement updated to 16/03/2021

RE: CONFIRMATION OF KNOWLEDGE OF PRIVACY POLICY STATEMENT AND CONSENT, PURSUANT TO ART. 13 EU 679/2016, TO PROCESSING AND DISSEMINATION OF PERSONAL DATA AS PER POINT 2 OF THE STATEMENT

I, the undersigned _____, born at _____ on _____, having seen the privacy policy statement, in my capacity as data subject

HEREBY DECLARE

That I consent to the publication and/or dissemination in any form of images of me acquired during the provision of services to the Data Controller on the Company's corporate website, on printed matter and/or on any other distribution medium, and to their storage in the Company's files, also recognising that any such publication is for informative/educational and marketing purposes. I also confirm that I am aware that this consent may be withdrawn.

Yes No

Place: _____ (____) date: _____

SIGNATURE

AND HEREBY AUTHORISE THE DATA CONTROLLER

free of charge, and without time restrictions, also for the intents and purposes of articles 10 and 320 of the Italian Civil Code and articles 96 and 97 of the Italian law on copyright, no. 633 of 22.04.1941, to publish and/or distribute images of me in any form on any other medium (e.g. websites, social medial channels, printed matter, etc.), and also agree to the conservation of the photographs and videos in the Company's files, on the understanding that the aforesaid publications are for informative/educational and marketing purposes.

Yes No

Place: _____ (____) date: _____

SIGNATURE